



# MIOACON 2024

## The Majestic

Experience, Enjoy  
The Orthopaedic **Kaleidoscope**

*Trade Opportunities*

28<sup>th</sup> March: Pre-Conference Workshop

Dates: 29<sup>th</sup>, 30<sup>th</sup>, 31<sup>th</sup> March 2024

Venue: Westin Powai Lake Mumbai



# Welcome Message

Dear Partners,  
Warm Greetings from MOA!

On behalf of Maharashtra Orthopaedic Association, it is our proud privilege to welcome you to Mumbai, for the most Prestigious, 40th Annual Conference of Maharashtra Orthopaedic Association, **MOACON24, the Majestic**. It will be conducted from 28th March to 31st March 2024, at Elegant and Grand, **Hotel West-in, Powai**.

Since last 4yrs, MOA had galloped and progressed on every Front. It had helped its members in, not only Academics but, for solving their day-to-day issues in Orthopaedic Practice like Nursing Home management, Medicolegal issues, different Insurances, Financial management, equipment bulk purchase & servicing etc. With huge success of IOACON 21 conducted at Goa, now, MOA is looking at next Horizon. **For the first time in History**, MOA is conducting its Annual conference at Mumbai, as an exclusive event.

Mumbai is our proud and flagship district Chapter. It is not only Financial Capital of India, but, has Armada of Internationally renowned Surgeons, world-class Academicians and High-standard Educational Institutes!

MOACON24, the Majestic, will be full of ultra-modern and Comprehensive Academics, where there will be more than **250 crème de la crème, National & International Faculties**. Opportunities will be given to share & present various innovative ideas, concepts and techniques from all corners of India. There will be **7 workshops** at different centres in and around Mumbai for a whole day. The 3-day conference will be conducted in **8 different Halls**. **We expect a participation of about 1500 delegates**. The thematic talks, plenary sessions, workshops, innovative techniques, poster & papers presentations will impart **Kaleidoscopic View of the Orthopaedic World**. Over & above exquisite exposition of Scientific Subjects, there will be enthralling, memorable Evening Entertainment.

We are going to publish a Souvenir, **Legends of MOA**, as a tribute to Doyens in Orthopaedics, who had helped MOA to reach at the Sky-high!

As you know, **No conference can be successful without funds and resources!** We feel that this conference is a great opportunity to showcase your organization and products in front of an interactive and lively audience, from all over country. Looking at your active interest in the past and in other Orthopaedic events, we have worked out some proposal for you to participate in this mega event.

Considering our association for years and hoping to strengthen it further, we expect your best and sincere effort to help us. We shall appreciate your timely commitment, in print, so that we can plan the scale of our conference. We hope that our dream of raising the standard of MOACON24 to the Best in the country will come true, with your whole hearted cooperation.

Jai Hind, Jai Maharashtra.



**Dr. Rajendra Abhyankar**  
**Organizing Chairman**  
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**Dr. N J Karne**  
**Organizing Secretary,**  
**MOACON 24, the Majestic**  
+91 9822036724  
njkarne23@gmail.com

## Our Patrons



**Dr Sudheer Babhulkar**



**Dr G S Kulkarni**



**Dr N S Laud**



**Dr K H Sancheti**



**Dr D D Tanna**



**Dr. Rajendra Abhyankar**  
Organising Chairman



**Dr. N. J. Karne**  
Organising Secretary



**Dr. Pradip Kothadia**  
Organising Vice Chairman



**Dr. Abhijeet L. Wahegaonkar**  
Organising Treasurer



**Dr. Eknath Pawar**  
Co-organizing Secretary



**Dr. Ashok Ghodake**  
Co-organizing Secretary



**Dr. Prashant Tonape**  
Co-organizing Secretary



**Dr. Bharat Kotkar**  
Co-organizing Secretary



**Dr. Amit Ajgaonkar**  
Co-organizing Secretary

## Organizing Committee Members



**Dr. W. M. Gadegone**



**Dr. Kiran Saoji**



**Dr. Sandeep Biraris**



**Dr. Sarang Deore**



**Dr. Devendra Paliwal**



**Dr. Amol Soni**



**Dr. Ruta Kulkarni**



**Dr. Prashant Bhutada**



**Dr. Deepak Sahasrabudhe**



**Dr. Ashutosh Apte**



**Dr. Sachin Abane**



**Dr. Abhay Mohite**



**Dr. Dhiraj Sonawane**



**Dr. Arjun Viegas**

## CONFERENCE HIGHLIGHTS

**For the first time in History, MOA is conducting its Annual Conference at Mumbai**

**Ultra-modern and Comprehensive Academics**

**More than 250 crème de la crème, National & International Faculties**

**Armada of Internationally renowned Surgeons, world-class Academicians and High-standard Educational Institutes**

**7 workshops at different centres in and around Mumbai for a whole day**

**The 3-day conference will be conducted in 8 different Halls**

**Participation of about 1500 delegates**

**The thematic talks, plenary sessions, workshops, innovative techniques, poster & papers presentations will impart Kaleidoscopic View of the Orthopaedic World**

**Souvenir, Legends of MOA, as a tribute to Doyens in Orthopedics, who had helped MOA to reach at the Sky-high**

**There will be enthralling, memorable Evening Entertainment and Social Events**



## PRE-CONFERENCE WORKSHOPS

1

### Cadaveric Hand, Wrist & Elbow Workshop

28<sup>th</sup> March, 2024 | MGM Hospital, Navi Mumbai  
Conveners: Dr Ashok Ghodke

CHARGES:  
Rs. 6000

2

### Cadaveric Foot and Ankle Workshop

28<sup>th</sup> March, 2024 | MGM Hospital, Navi Mumbai  
Conveners: Dr Girish Motwani

CHARGES:  
Rs. 6000

3

### Hands-on Knee and Shoulder Arthroscopy: on Models and Videos

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr Deepak Sahasrabudhe

CHARGES:  
Rs. 4000

4

### Interlocking & Enders Nailing in All long Bones: Bone Models & Videos

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr Satish Mutha, Dr Jawahar Jethawa

CHARGES:  
Rs. 4000

5

### Primary & Complex Knee and Hip Arthroplasty Hands-on: Bone Models and Videos

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr Neeraj Adkar

CHARGES:  
Rs. 4000

6

### Conservative & Operative management of Fractures in Children: Tips & Tricks on Models & with Image Intensifier

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr Taral Nagda

CHARGES:  
Rs. 4000

7

### Spine Boot Camp Workshop

28<sup>th</sup> March, 2024 | MGM Hospital, Navi Mumbai  
Conveners: Dr Dhiraj Sonawane, Dr Shailesh Hadgaonkar

CHARGES:  
Rs. 3000

8

### Pelviacetabular Workshop

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr. Pradeep Nemade

CHARGES:  
Rs. 2000

9

### Office Orthopedics

28<sup>th</sup> March, 2024 | The Westin Mumbai Powai Lake  
Conveners: Dr Kiran Shete

CHARGES:  
Rs. 3000

## SPONSORSHIP

### **Platinum: Rs. 16,00,000\***

- 1 Lounge in Premium Area 4 X 2
- 1 Session Sponsorship
- Mention on Website / Brochures
- Audio Visual Display of Session

### **Gold: Rs. 12,00,000\***

- 1 Stall of 4 X 2
- 1 Session Sponsorship
- Mention on Website / Brochures

### **Silver: Rs. 8,00,000\***

- 1 Stall of 3 X 2
- Mention on Website / Brochures

### **Audio-Visual: Rs. 20,00,000\***

- Stall of 4 X 2
- Company Slides in between sessions in all halls
- 5 Lunch Coupons for 3 Days

### **Gift Sponsorship: As per actual\***

- Branding on inside of bag / gift
- Gifts will be distributed from Company's Trade booth
- 1 Stall of 3 X 2

### **Brochure Printing Sponsorship: Rs. 8,00,000\***

- Sponsorship for all MOACON The Brochures (Soft Copies & Hard Copies)
- Branding on Last Page of all Brochures
- 1 Stall of 4 X 2

### **Banquet Sponsorship: Rs. 20,00,000\***

- 15 Corporate passes to Dinner on Friday or Saturday night
- Company name and logo on Invitation cards
- Backdrop branding during Dinner
- Branding in Dinner area and Chair branding
- Branding behind Bar counters
- Acknowledgment by BOS President on stage during the Banquet
- 1 Stall of 4 X 2

### **Session Sponsorship: Rs. 8,00,000\***

- Scientific session will be named after the company. Slides will be shown between presentations of the session
- Standees of the Companies will be kept outside the Hall for that specific Session
- Faculty and Scientific content will be decided by the Organizing Committee

### **Workshop Sponsorship: Rs. 8,00,000\***

- Scientific Workshop will be named after the company. Slides will be shown between presentations of the Workshop
- Standees of the Companies will be kept

- outside the Hall for that specific Workshop
- Faculty and Scientific content will be decided by the Organizing Committee

### **FACULTY LOUNGE: Rs. 20,00,000 + GST**

- A large area (TBD) would be allocated for National Faculty. Round the clock (conference time), tea/coffee/snacks & lunch (banner)

### **DELEGATES / SPOUSE LOUNGE: Rs. 50,00,000 + GST**

- A large area (TBD) for delegates & their registered spouses. Tea/coffee, snacks, etc. to be served by the sponsor & banner.

### **Transport: Rs. 8,00,000 + GST**

- Shuttle services between conference venue & surrounding hotels (TBD)

### **Mobile Charging Station: Rs. 2,50,000\***

- Branding on Charging Station

### **Registration Area: Rs. 30,00,000 + GST**

- Branding of the area. Note-pad branding. Branding on the backside of the badge & lanyard. Conference kit distribution (if the delegate kit is sponsored by the same sponsor).

### **Mobile App: Rs. 8,00,000 + GST**

- Sponsor advertisement. Name/logo of the company sponsoring Mobile App will be displayed on the App.

### **Soft Drinks / Water: Rs. 10,00,000 + GST**

- Outside every scientific hall. Drinks to be provided by the sponsor.

### **DINNER & LUNCH:**

- Prominent display of the sponsor. Special meal served with a calorie counter.
- Lunch Cost - Rs. 24,00,000 + GST Per Day
- Welcome (Inaugural) Dinner: Rs. 40,00,000 + GST
- Banquet Dinner: As per actuals or Rs. 80,00,000 + GST

### **Entire Area Complimentary WIFI:**

Rs. 20,00,000 + GST

- The login page will have the sponsors name.

### **Car Sponsors: Rs. 8,00,000 + GST**

and actual costs of Car Rentals Banner on all faculty, delegate vehicles.

### **Highlights of the day: Rs. 80,000 + GST**

- To be emailed to all delegates & MOA members & database of sponsors.

## TRADE DETAILS FOR SPONSORSHIP

STALL CATEGORY	AMOUNTS	INCLUSIVE
Premium Stall	Rs. 3,50,000*	1 Stall of 3 X 2, 3 Lunch coupons for 3 days
Super Premium Stall	Rs. 4,50,000*	1 Stall of 4 X 2, 4 Lunch coupons for 3 days
Deluxe Stall	Rs. 6,50,000*	1 Stall of 5 X 2 Inside 5 Lunch coupons for 3 days

\*Add GST 18% SPONSORSHIP

## GENERAL INFORMATION

- Educational grant and stalls will be allotted on the first cum first serve basis.
- Booking will be done only after payment of 100% booking amount. Booking will be confirmed only after receiving 100% payment.
- The stall should be utilized only in the name of booking company; no stall sharing is allowed nor any other company can replace the stall
- The Organising committee keeps all the rights to change the floor plan, and stall allotment numbers or can alter the same in case of unavoidable circumstances
- All stall participants are requested to occupy the stalls a day prior to the conference in the given walk-in time, failing to do so will be considered as cancellation of the stall and the stall will be allotted to any other company
- Exhibitors who engage the services of a management firm to furnish their booths should give a letter of authority to the firm to act on their behalf
- No temporary work shall be allowed at the exhibition site after 8:00 am on 29th March, 2024 under any situation
- All the educational grant should register the name of their representative with Organising committee of MOACON 2024 and not allowed to change their names and will not accept any other name at the time of conference as we will be generating special /id cards for them
- The Organising committee of MOACON 2024 holds no responsibility or the liability of any of the product sale/booking/deal at the conference.
- All display items must confirm in all respects to applicable safety, health, bio hazard and fire codes and standards.
- All exhibitors must insure their exhibits and equipment against theft, fire and damage due to natural calamities the organiser will not bear any insurance charges.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims to the exhibitor displays, equipment and other property brought onto the premises of the exhibition area and shall indemnify and hold harmless the organisers as well as the owners of the conference venue and their agents and employees
- Cancellation of stall booking should be intimated one month prior to the conference the 25% will be deducted and rest amount will be refunded within 3 months after the conference
- No refund will be given if the booking is cancelled within last month of the conference
- Additional meal coupons for lunch and dinner if required will be available at the sponsor cost, no person without coupon will be allowed in meal area
- All printing accessories and materials including standee and banners to be provided by the educational grant or trade partner
- 2 lunch coupons will be provided per trade stall
- The above cost is inclusive of GST and all Government applicable taxes
- All disputed subject to under Mumbai jurisdiction
- Invoice won't be submitted one month after the conference

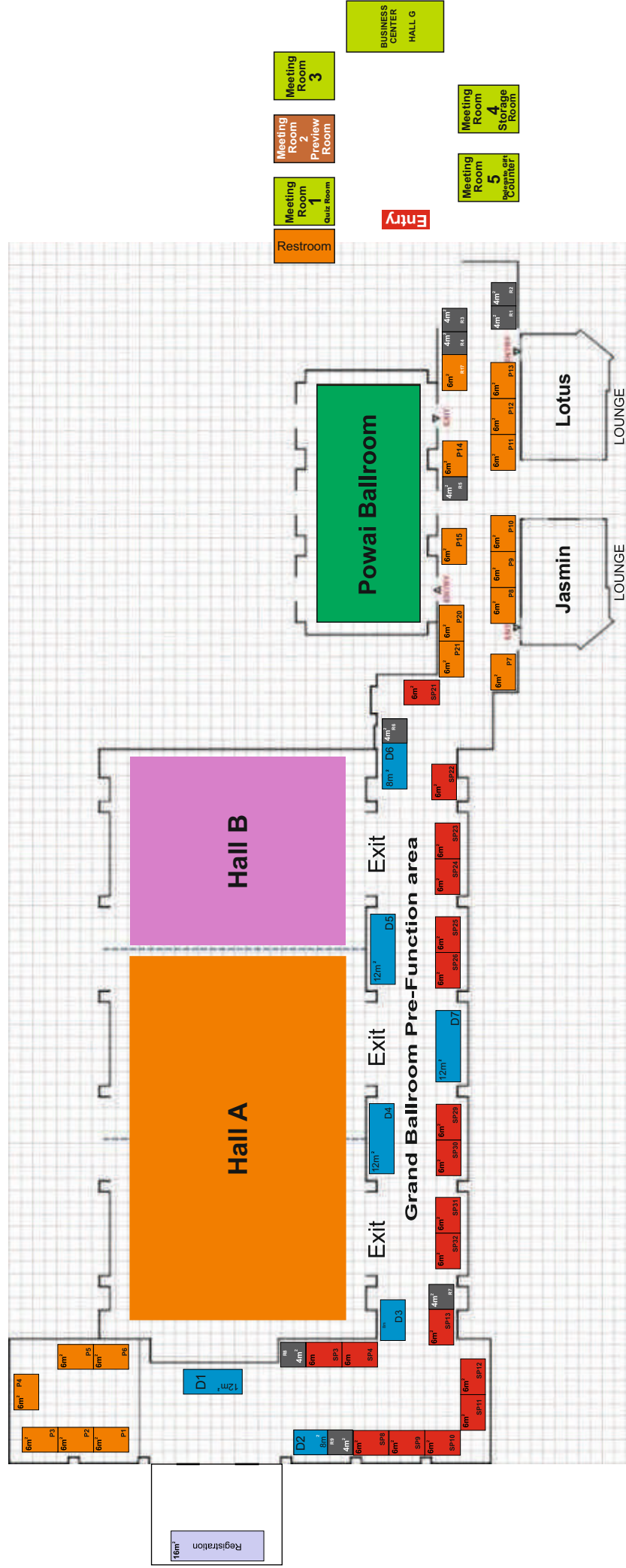
## ACCOUNT DETAILS

**Account Name :** MOACON 2024  
**Account No. :** 60471188169  
**Bank :** Bank of Maharashtra

**IFSC Code :** MAHB0000315  
**Branch :** Padmavati, Pune

# TRADE LAYOUT

MOACON 2024





# EXPERIENCE, ENJOY THE ORTHOPAEDIC KALEIDOSCOPE



## Conference Secretariat

Maharashtra Orthopaedic Association

C/o. Karne Hospital,

Pune Satara Road, Near Laxmi Narayan Theatre,

Swargate, Pune 411037.

Mob. No. +91 7875446478 | Email: moacon24themajestic@gmail.com



## Conference Event Manager

VAMA EVENTS PVT LTD., Kohinoor Square Phase I,

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Tel. No. 022 46052832 | Email : conferences@vamaevents.com